# Acquisition of Barclays Wealth and Investment Management business in Singapore and Hong Kong

# Strengthening Bank of Singapore's position as Asia's Global Private Bank

7 April 2016



# Agenda

**Transaction Overview and Timeline** 

Acquisition Rationale

Integration Strategy

Conclusion / Summary



### Transaction Overview and Timeline



# **Transaction Overview and Timeline**

Acquisition	<ul> <li>Barclays Bank PLC's Wealth and Investment Management business in Singapore and Hong Kong ("Barclays WIM Singapore and Hong Kong")</li> </ul>
Consideration	<ul> <li>US\$ 320 mn (approximately S\$ 434 mn)</li> <li>Funded by internal cash from Bank of Singapore</li> </ul>
Transaction Multiple	<ul> <li>P/AUM: 1.75%</li> <li>Barclays WIM Singapore and Hong Kong will be transferred to Bank of Singapore at zero NAV</li> </ul>
Financial Impact	<ul> <li>OCBC Group's capital position will remain robust post-completion of the transaction<sup>(1)</sup></li> <li>Expected EPS and ROE accretion after the first year</li> </ul>
Acquisition Rationale	<ul> <li>Broadening OCBC Bank's wealth management franchise</li> <li>Strengthening Bank of Singapore's position as Asia's Global Private Bank</li> <li>Enhancing value for Barclays WIM Singapore and Hong Kong clients</li> </ul>
Closing	• Expected completion towards the end of 2016





Note: (1) Tier I CAR of 14.4% from 14.8% as at December 2015. Acquisition Rationale



# Barclays WIM Singapore and Hong Kong is a compelling acquisition for Bank of Singapore



**Broadening OCBC Bank's wealth management franchise**, and advancing OCBC Bank's strategic goal of deepening its presence in its four core markets – Singapore, Malaysia, Indonesia and Greater China



**Strengthening Bank of Singapore's position as Asia's Global Private Bank**, as Barclays WIM Singapore and Hong Kong's client base, geographical coverage and talent pool provide an excellent and complementary fit for Bank of Singapore



**Enhancing value for Barclays WIM Singapore and Hong Kong clients** through Bank of Singapore's comprehensive product and service offerings, and access to OCBC Bank's commercial banking capabilities including consumer and corporate banking, corporate finance, and treasury services



#1

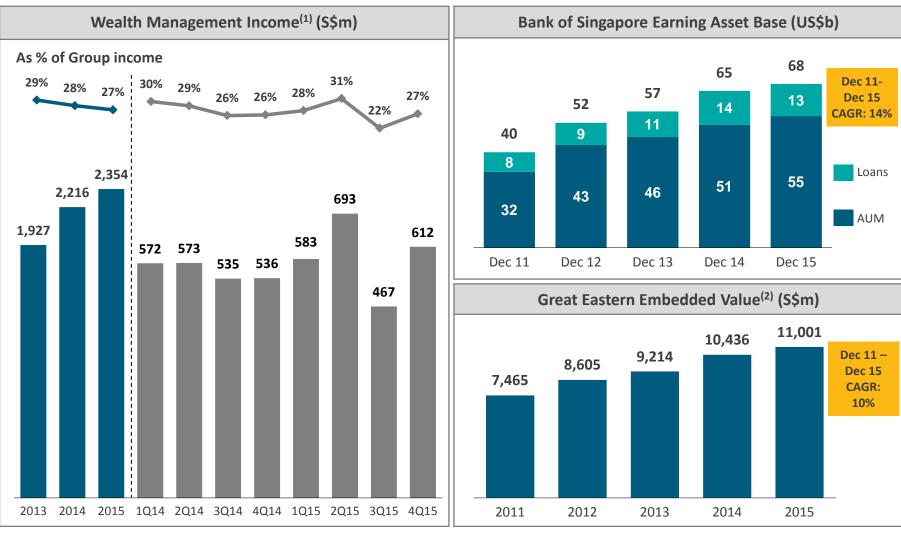
### **Broadening OCBC Bank's wealth management franchise**

OCBC corporate strategy



### **Broadening OCBC Bank's wealth management franchise**

Steady growth in OCBC Group's consolidated wealth management income





#1

#### Note:

(1) Wealth management income comprises the consolidated income from insurance, asset management, stockbroking and private banking subsidiaries, plus the Group's income from the sales of unit trusts, bancassurance products, structured deposits and other treasury products to consumer customers.

(2) An actuarial embedded value is a commonly used technique to estimate the economic value of the existing 8 business of a life insurance company.

Acquisition furthers OCBC Bank's strategic goal of deepening its presence in its four core markets – Singapore, Malaysia, Indonesia and Greater China – and particularly in its wealth management business

#### OCBC Bank has built a unique and comprehensive wealth management platform

#1

- Private banking services offered by Bank of Singapore
- Insurance products by Great Eastern Holdings
- Asset management products and services by Lion Global Investors
- Brokerage services by OCBC Securities
- Wealth management products and services offered by OCBC Bank

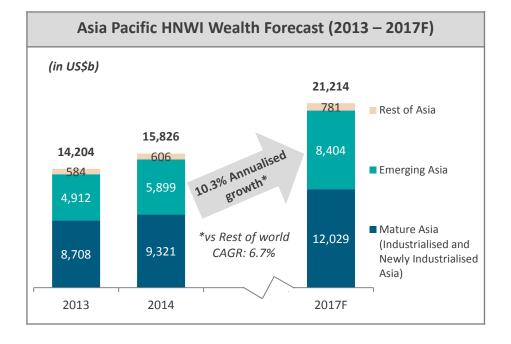
Barclays WIM Singapore and Hong Kong brings with it a base of over 1,800 clients, with total AUM of US\$18.3 billion (as at 31 Dec 2015)

 Acquisition boosts Bank of Singapore's rankings to be among the ten largest private banks in Asia by AUM<sup>(1)</sup>

# OCBC Bank



# Within the Asia Pacific region, HNWI wealth is expected to expand rapidly



Source: "Asia Pacific Wealth Report 2015", Capgemini and RBC Wealth Management. Note:

(1) Asia AUM and rankings based on the latest published league table by Asian Private Banker.

# #2 Strengthening Bank of Singapore's position as Asia's Global Private Bank

#### Bank of Singapore: Rooted in Asia, Global in Perspective

- Largest pure-play private bank headquartered in Singapore<sup>(1)</sup> with a branch in Hong Kong as well as representative offices in Manila and Dubai to service clients across Southeast Asia, Greater China, India sub-continent, and other international markets
- With US\$55 billion<sup>(2)</sup> of AUM, Bank of Singapore is the private banking arm of OCBC Bank, the second largest banking group in Singapore and Southeast Asia by total assets
- Named Best Private Wealth Management Bank in Southeast Asia and Singapore for six consecutive years by Alpha South East Asia
- Rated Aa1 by Moody's
- Access to OCBC's consumer and commercial banking solutions and its network of subsidiary companies, including Great Eastern Holdings and Lion Global Investors



# #2 Strengthening Bank of Singapore's position as Asia's Global Private Bank

Barclays WIM Singapore and Hong Kong's client base, geographical coverage and talent pool provide an excellent and complementary fit for Bank of Singapore

- Barclays WIM Singapore and Hong Kong has strong coverage of UHNW (ultra high net worth) clients and entrepreneurs
  - Barclays WIM Singapore and Hong Kong has successfully penetrated the Forbes Rich List of India, Indonesia, and China
- Barclays WIM Singapore and Hong Kong has an attractive talent pool including 88 highly-trained and experienced relationship managers (RMs), supported by a team of product specialists
  - Minimal overlap in client relationships
  - RMs have average tenure of more than 5 years with Barclays WIM business
  - Post-acquisition, Bank of Singapore will have about 400 RMs to serve its enlarged client base

# Barclays WIM Singapore and Hong Kong: strong presence in North Asia, South and Southeast Asia



Banks over 50% of the top 50 names on Forbes China Billionaires List



Penetrates c. 25% of the top 100 names on Forbes India Billionaire List



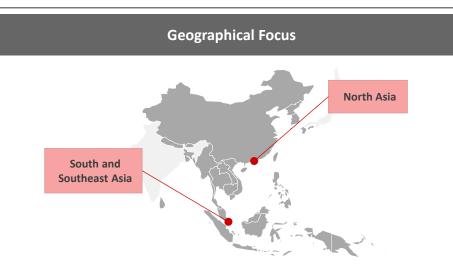
Already serves more than 50% of the top 40 names on Forbes Indonesia's 50 Richest List

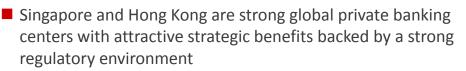
The acquisition will expand Bank of Singapore's client coverage across the wealth spectrum and increase its ability to attract new clients throughout the region



# #2 Strengthening Bank of Singapore's position as Asia's Global Private Bank

Acquisition further positions Bank of Singapore to capture opportunities in the two strategic private banking hubs in Asia - Singapore and Hong Kong





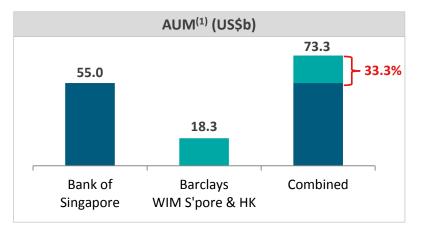
- From 2010 to 2014, total AUM has grown by 19.9% in Singapore to US\$543 billion, and by 38.7% in Hong Kong to US\$709 billion
- The acquisition will increase Bank of Singapore's total AUM<sup>(1)</sup> by 33.3%





Singapore and Hong Kong RMs About 400 88 Bank of Barclays Combined Singapore WIM S'pore & HK

Combined Scale: Bank of Singapore & Barclays WIM



Source: "Asia Pacific Wealth Report 2015", Capgemini and RBC Wealth Management. Note:

(1) Comprising invested client assets and client deposits.

# #3 Enhancing value for Barclays WIM Singapore and Hong Kong clients

Barclays WIM Singapore and Hong Kong clients benefit through Bank of Singapore's comprehensive product and service offerings, and access to OCBC Bank's commercial banking capabilities including consumer and corporate banking, corporate finance and treasury services

#### Bank of Singapore's comprehensive product offerings

- Strong Managed Investments capabilities - cash, securities, funds and bonds
- Advisory Portfolio Management service for UHNW
- Quality foreign exchange trading and equity services for more sophisticated investors
- Broad array of wealth planning services (trusts, estate planning, financial planning, among others)
- Operates on an open-architecture product platform, working with strategic partners to provide a range of product and investment solutions

- Bank of Singapore's independent research & strong advisory capabilities
- Bank of Singapore advice is firmly grounded in independent research with a solid track record
- Independence and alignment with the client's interest is rooted in the fact that Bank of Singapore does not have sell-side capital market activities and does not take proprietary positions
- Bank of Singapore leverages a team of more than 50 in-house research analysts and product specialists covering over 1,000 securities and 30 currencies

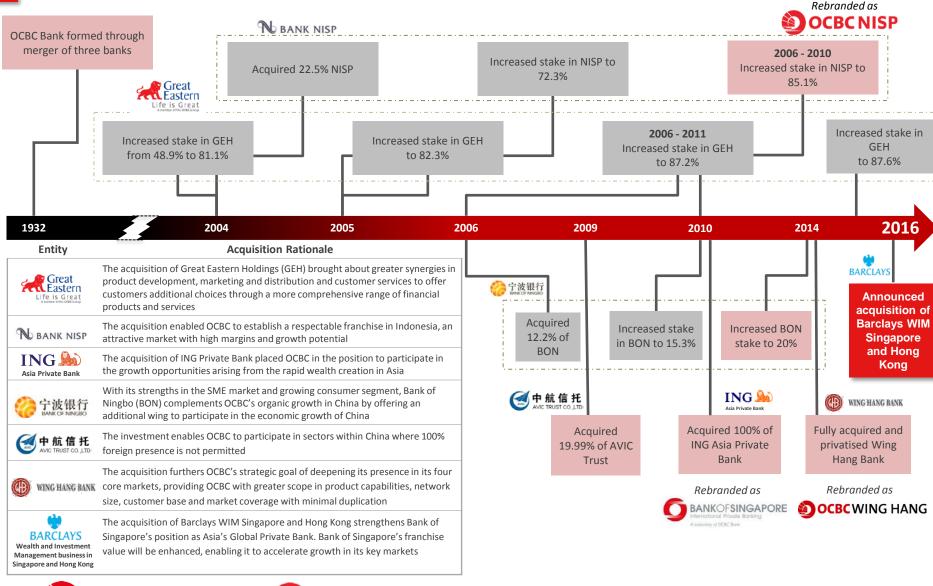
- Ability to leverage OCBC Bank's wide range of services
- Offers Consumer Banking, Business Banking, Investment Banking, Transaction Banking, and Global Treasury among its banking services
- Among the top players in Singapore in bancassurance sales, home loans, unit trust distribution, personal credit, small and medium-sized enterprises market and the Singapore dollar capital market
- Offers financing services such as portfolio leveraging, residential real estate financing, insurance premium financing, and structured transactions



**Integration Strategy** 



### Our successful history of acquisitions and integrations







# Integration strategy

# We will manage integration in a balanced and seamless manner, adopting our best practices from past acquisitions

Clients	<ul> <li>Pro-active client communication and engagement approach together with Barclays WIM Singapore and Hong Kong</li> <li>Preserving and managing a seamless client experience is at the forefront of our integration strategy</li> </ul>
Employees	<ul> <li>Employee retention is critical to us and we value the contribution of the Barclays WIM Singapore and Hong Kong's staff to a successful integration and future business growth</li> <li>We will actively engage Barclays WIM Singapore and Hong Kong's employees throughout the transition period and integrate them into Bank of Singapore through tailored onboarding and training programmes</li> </ul>
Systems	<ul> <li>We have conducted thorough reviews to identify key gaps in functionality</li> <li>We will work with the best partner in the development of automated migration tools to efficiently complete the migration</li> </ul>

Supported by a joint integration committee to facilitate the timely and successful completion of integration

PORE



# Conclusion / Summary



# **Conclusion / Summary**

1

**Broadening OCBC Bank's wealth management franchise** and advancing OCBC Bank's strategic goal of deepening its presence in its four core markets



3

Strengthening Bank of Singapore's position as Asia's Global Private Bank

**Enhancing value for Barclays WIM Singapore and Hong Kong clients** through Bank of Singapore's comprehensive product and service offerings, and access to OCBC Bank's commercial banking capabilities including consumer and corporate banking, corporate finance and treasury services





We have a **successful history of acquisitions and integrations** and are confident of adding Barclays WIM Singapore and Hong Kong into our success story



